



JASMINE JONES

Thought Leader | Entrepreneur | International Speaker

about

Jasmine Jones is a visionary leader, entrepreneur, and advocate who is redefining success in the worlds of business and empowerment. As the founder and CEO of Cherry Blossom Intimates an innovative post-mastectomy intimates boutique, Jasmine is at the forefront of creating accessible and empowering solutions for breast cancer survivors. Her journey was deeply inspired by her grandmother's battle with breast cancer, driving her to establish Mya, a pioneering platform that connects women with certified mastectomy fitters for personalized virtual fittings along with a collection of post-surgical products that she designed. Her innovative approach not only addresses a critical need but also empowers survivors to regain their confidence and comfort with tailor-made support.

Jasmine's impact goes beyond the entrepreneurial sphere. As a captivating speaker, she brings her dynamic energy and insights to diverse audiences, igniting inspiration and encouraging others to harness their potential. Her riveting storytelling weaves personal anecdotes, lessons from her entrepreneurial journey, and a commitment to empowerment, leaving a lasting imprint on her listeners. Recognized for her trailblazing spirit, Jasmine has achieved notable milestones, including being named a Forbes Under 30 Listmaker in the Retail and E-Commerce category and securing a \$2.25 million pre-seed round for Cherry Blossom Intimates, demonstrating her prowess as a visionary leader in both business and social change.

With a unique blend of entrepreneurship, advocacy, and empowering communication, Jasmine Jones is not just a name but a symbol of innovation, resilience, and progress. Her remarkable journey and commitment to making a meaningful impact continue to inspire and uplift individuals, setting a new standard for what is possible when passion meets purpose.

Jasmine is a Techstars Founder, as well as a mentor for The North and Girls Who Start. She has been featured in Forbes, Yahoo!, Washington Business Journal, Coveteur, Business Insider, District Fray, Washingtonian Magazine and Fast Company.

She's been a featured speaker at numerous conferences. She has also served as a guest speaker at New York University's Entrepreneurial Institute, Columbia University, and Georgetown University's MBA program.



mission

Jasmine's mission as a speaker is to ignite transformative change by amplifying the voices and aspirations of individuals. With eloquence and passion, she crafts narratives that inspire her audience to tap into their hidden potential. By sharing her journey of entrepreneurship, resilience, and innovation, Jasmine imparts valuable insights that encourage others to push beyond boundaries. Her talks serve as a catalyst for personal and professional growth, encouraging people to embrace challenges and embark on journeys of empowerment.

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SERVICES OFFERED

CORPORATE WORKSHOPS
ONE-ON-ONE COACHING
KEYNOTE TALKS OR SESSIONS

PANEL SESSIONS
ETIQUETTE WORKSHOPS
(FOR WOMEN AND GIRLS)



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